

**ATHLONE INSTITUTE OF TECHNOLOGY  
BUSINESS SCHOOL**

**ELECTIVES FORM**

**2011/2012**

**NAME:** \_\_\_\_\_

**STUDENT NUMBER:** \_\_\_\_\_

**COURSE :** Bachelor of Business **CODE :** AL\_BBSTD\_D

**YEAR :** Year 3

<b>MANDATORY</b>				
<b>Semester 1:</b> Managerial Finance 3A, Business Information Systems, Corporate Law 3A				
<b>Semester 2:</b> Managerial Finance 3B, Corporate Law 3B, Business Management and Enterprise Development				
<b>ELECTIVES</b>				
(PLEASE CHOOSE <b>2</b> ELECTIVES ( <b>20 CREDITS</b> ) FROM THE LIST BELOW, <b>ONE</b> FROM SEMESTER 1 AND <b>ONE</b> FROM SEMESTER 2)				
				Please tick
<b>Semester 1 Electives:</b>			<b>CREDITS</b>	
68290	SENG H3001	Music Technology & Multimedia A (and Part B in S2)	5	
70350	IRIS H3003	Irish Studies 1 Irish Heritage (and Part 2 in S2)	5	
46502	LOGS H3001	Logistics and Supply Chain	10	
13470	TAX H3001	Taxation	10	
46500	MKTG H3016	Market Research and Analysis	10	
45343	RETL H3001	Retail Planning and Design	10	
70332	LEND H3001	Institutional Lending	10	
70341	ECON H3008	Economic Policy & Analysis	10	
<b>Semester 2 Electives:</b>				
68300	SENG H3002	Music Technology & Multimedia B	5	
70360	IRIS H3004	Irish Studies 2 Modern Ireland	5	
61608	MKTG H3024	International Marketing and Sales Management	10	
61469	HRM H3001	Strategic Human Resource Management	10	
47285	REPT H3001	Corporate Reporting	10	
49355	COMP H3030	Computer Studies	10	
13866	DECM H3002	Decision Making Techniques	10	
14016	FREN H3005	Business French 3	10	
14605	SPAN H3001	Business Spanish 3	10	

**SIGNATURE**

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**DATE**

Note: (i) Music Technology & Multimedia A and B - count as one elective. (ii) Irish Studies 1 and 2 – count as one elective.