

ATHLONE INSTITUTE OF TECHNOLOGY
SCHOOL OF HUMANITIES

ELECTIVES FORM	2011/2012
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NAME: _____

STUDENT NUMBER: _____

COURSE : Bachelor of Business in Front Office and Tourism Management **CODE :** AL_OTOUR_D

YEAR : Year 2

MANDATORY				
Human Resource Management and Business Law, Information Technology, Financial and Management Accounting, Services Marketing, Front Office and Tourism Mgmt, Industrial Placement				
ELECTIVE(S)				
(PLEASE CHOOSE 1 ELECTIVE FROM THE LIST BELOW)				
			Credits	Please tick
14009	FREN H2016	French	9	
14602	SPAN H2008	Spanish (ab initio)	9	
47094	ENGL H2002	English for Overseas Students	9	

SIGNATURE _____

DATE _____

Bachelor of Business Front Office & Tourism Management 2

French & Spanish

See languages page.

English for Overseas

This module is intended for students for whom English is not their first language, and who have not previously studied through the medium of English. The course focuses on topics relevant to the student experience, while also providing students with the opportunity to practise linguistic structures that may assist them in the study of their core subjects. This module normally comprises three contact hours per week and is assessed by means of oral presentations, written reports and both oral and written end-of-term examinations.

Languages

French 2

In Year 2 you will build on your knowledge of French from first year and explore themes relating to student life both in Ireland and in France. You will have the opportunity to find out more about French culture and with the aid of innovative teaching methods, you will develop your communication skills, both speaking and listening.

Spanish Year 1 to 4

Why learn Spanish?

If you speak Spanish, you can communicate with almost 500 million people worldwide! Think how many more employment options that gives you! And if you want to take a trip to Spain or to Central or Latin America, a little knowledge of Spanish will go a long way.

Learning Spanish is fun! Spanish is easy to learn & to pronounce. Spanish is spoken in more than 28 countries. It is the world's third most spoken language, after Mandarin Chinese & English, and ranks second in terms of native speakers. Spanish is the second most used language in international communication. Being fluent in a foreign language is also a major advantage for job seekers, since more & more Irish companies trade internationally.

So why Spanish? Because not only is learning Spanish becoming increasingly important in terms of the global economy, it can also play a major role in your own personal development. The Spanish passion for living is contagious & visiting the country itself can be the experience of a lifetime. Once you get a taste for their language & culture; experience their music & dance, fiestas & siestas, food & drink; you may not want to come home!

So why choose Spanish as an elective in AIT?

This module will provide you with the practical language skills you need to survive when travelling around Spain, Central & Latin America. The course is designed for students who have **no** previous knowledge of the language & is aimed at providing you with some **basic survival** Spanish which would be of use on the ground in a Spanish-speaking country.

By the end of year 2 you can expect to be able to hold a conversation in the target language about yourself, your family, your hobbies & student life. You will learn about life in Spain, Central & Latin America. You will also be able to cope in basic situational tasks such as shopping, eating & drinking, travelling around Spain, e.g. booking tickets & accommodation, asking for directions & tourist information.

If you wish to continue with the elective after year 2, then the material will become more specialised, in relation to your chosen course of study. In year 3 you will learn how

to apply for a job, do a job interview in your chosen discipline. You will be able to talk about working life & your own work experience. You will discover more about life in Spain, its culture & society. You will also be equipped with the practical language skills needed when studying, working or travelling around a Spanish-speaking country.

By the end of year 4, you can expect to be able to have a detailed discussion on a variety of topics from the syllabus and to be in a position to give a ten minute presentation on a topic of your choice. All of the material which is prepared for oral and aural work will also be applied to written work.