

**ATHLONE INSTITUTE OF TECHNOLOGY
BUSINESS SCHOOL**

ELECTIVES FORM

2011/2012

NAME: _____

STUDENT NUMBER: _____

COURSE : Bachelor of Business in International Business Management **CODE :** AL_BBIBM_7

YEAR : Year 3

MANDATORY

Semester 1: Managerial Finance 3A, Irish Studies 1 Irish Heritage, Business Management and Enterprise Development

Semester 2: Managerial Finance 3B, Irish Studies 2 Modern Ireland, International Marketing and Sales Management

ELECTIVES

PLEASE CHOOSE **2** ELECTIVES (20 Credits)

ONE FROM SEMESTER 1 AND **ONE** FROM SEMESTER 2

NOTE: IF YOU CHOOSE BUSINESS ENGLISH PICK ONE OTHER ELECTIVE FROM EITHER SEMESTER 1 OR 2

Please tick

Full Year Electives:			CREDITS	
47288	ENGL H3002	Business English (credits only awarded at end of Semester 2)	10	
Semester 1 Electives:				
49581	LOGS H3002	Logistics and the Supply Chain	10	
49575	SYS H3018	Business Information System	10	
49579	MKTG H3021	Market Research & Analysis	10	
49580	RETL H3002	Retail Planning and Design	10	
70188	TAX H3008	Taxation	10	
70197	ECON H3007	Economic Policy and Analysis	10	
Semester 2 Electives:				
13865	DECM H3001	Decision Making Techniques	10	
61618	HRM H3002	Strategic Human Resource Management	10	
61627	REPT H3004	Corporate Reporting	10	
49363	COMP H3031	Computer Studies	10	
49364	FREN H3021	Business French 3	10	
49366	SPAN H3016	Business Spanish 3	10	

SIGNATURE _____

DATE _____