

**ATHLONE INSTITUTE OF TECHNOLOGY
BUSINESS SCHOOL**

ELECTIVES FORM	2011/2012
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NAME: _____

STUDENT NUMBER: _____

COURSE : Higher Certificate in Business Studies **CODE :** AL_BBSTD_C

YEAR : Year 2

MANDATORY				
Semester 1: IT & Computer Applications, Management Accounting				
Semester 2: Human Resource Management, Marketing Management				
ELECTIVE(S)				
(PLEASE CHOOSE 2 ELECTIVES (10 CREDITS) – ONE FROM SEMESTER 1 AND ONE FROM SEMESTER 2)				
				Please tick
Semester 1 Electives:			CREDITS	
70368	ECON H2011	Applied Economics	10	
12951	INSB H2001	Insurance and Banking 2	10	
13139	MKTG H2002	Services Marketing	10	
70377	MGMT H2040	Operations Management	10	
Semester 2 Electives:				
45823	BUS H2002	e-Business	10	
13899	ECON H2001	International Economics	10	
13593	ACCT H2003	Financial Accounting 2	10	
70387	FIN H2003	Analysis of Financial Institutions	10	
13998	FREN H2005	French 2	10	
14596	SPAN H2002	Spanish (ab-initio) 2	10	

SIGNATURE _____

DATE _____