

ATHLONE INSTITUTE OF TECHNOLOGY  
SCHOOL OF HUMANITIES

<b>ELECTIVES FORM</b>	<b>2011/2012</b>
-----------------------	------------------

**NAME:**

---

**STUDENT NUMBER:**

---

**COURSE :**

**Higher Certificate in Business Studies in Sport and Recreation**

**CODE :**

**AL\_BSREC\_C**

**YEAR :**

**Year 1**

<b>MANDATORY</b>				
<b>Semester 1:</b> Sport Studies I, Financial Accounting, Information Technology, Learning to Learn				
<b>Semester 2:</b> Communications and Work Based Learning, Anatomy & Exercise Physiology, Financial Accounting, Introduction to Business & Management, Sport Coaching I, Industrial Placement				
<b>ELECTIVE(S)</b>				
(PLEASE CHOOSE 1 ELECTIVE (5 CREDITS) FROM THE LIST BELOW)				
<b>Semester 1 Electives:</b>			<b>Credits</b>	<b>Please tick</b>
43177	PSYC H1003	Sport Psychology	5	
46529	ADMN H1011	Sport Administration	5	
68579	SOCY H1005	Sociology of Sport	5	
<b>Semester 2 Electives:</b>				
82053	ENGL H1009	English for Overseas Students	5	

**SIGNATURE**

---

**DATE**

---

# **Higher Certificate in Business Studies in Sport & Recreation 1**

## **SEMESTER 1**

**Sports Psychology** is the scientific study of people and their behaviours in a sports context and the practical applications of that knowledge. The areas that are covered in the syllabus include: Personality theories, motivation, stress and performance, group dynamics and teams, leadership, goal setting, aggression, preparing for sports performance.

### **Sport Administration**

This subject examines the structures and the providers of sport in Ireland. Areas such as funding for sport, governing bodies in sport and the role of government in relation to sport will be examined. The purpose of this subject is to provide the student with an awareness of the variety of sport agencies/providers & programmes that operate both at local and national level.

### **Sociology of Sport**

The aim of this module is to introduce the student to the significance of sport in our society. It will look at a variety of areas such as, the historical development of sport and the similarities of sport from various periods of history to now, the economic significance of sport, the relationship between sport and the mass media, other areas being examined include the use of performance enhancing drugs, racism in sport and politics and sport.